

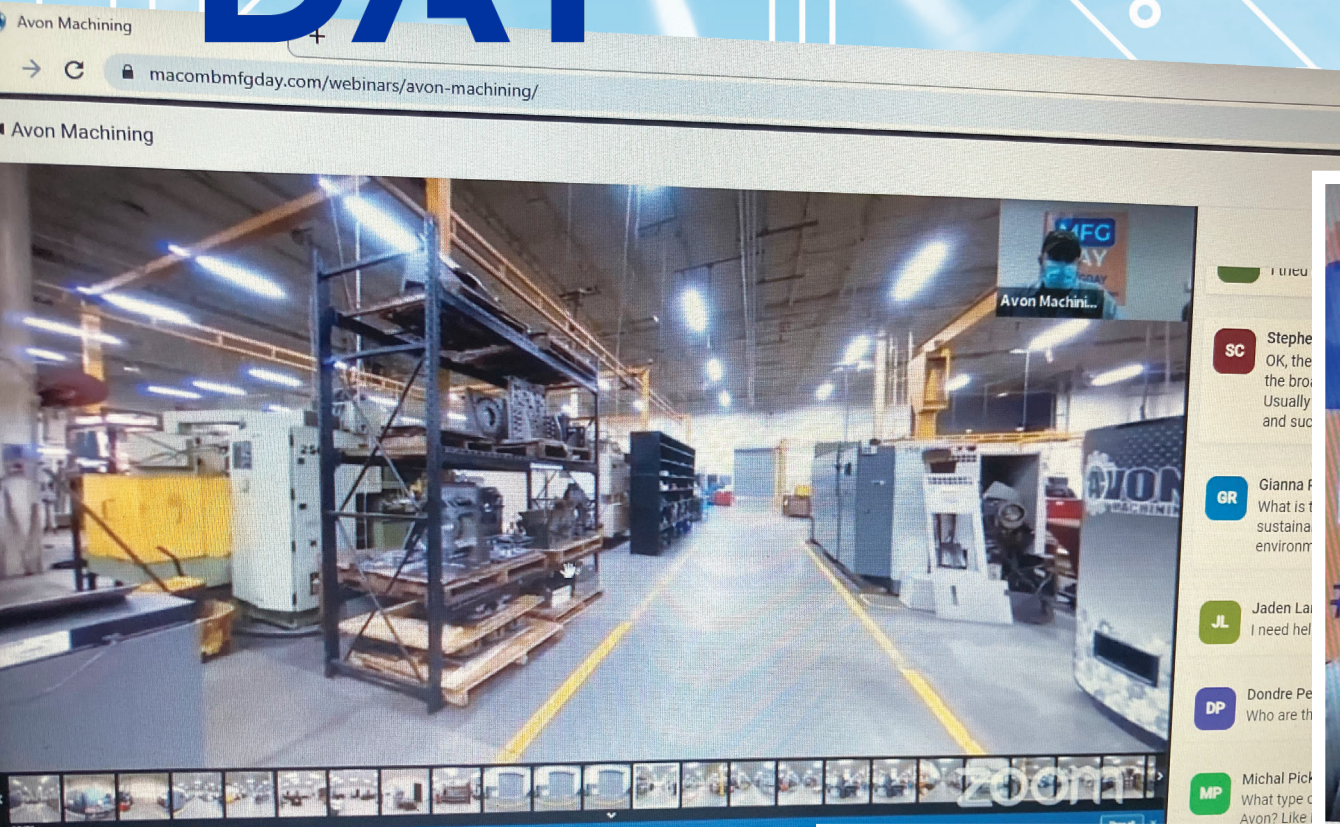
CAREER TECHNICAL EDUCATION

MFG DAY



MANUFACTURING Institute

A Partnership with Macomb Schools and Macomb County Economic Development



Manufacturing Day helps showcase the appeal of modern manufacturing careers and encourages thousands of companies and educational institutions around the nation to open their doors to teach students, parents, teachers and community leaders about all the inner workings of the industry.

Due to the COVID 19 pandemic, MFG Day 2020 looked very different from previous years. Macomb County, along with its educational and business partners, held a MFG Week from September 28 through October 2. Six companies showcased their facility virtually and held a Zoom meeting for students to watch live or throughout the week. Macomb Community College and Michigan Works-Young Professionals also had virtual exhibit booths during the duration of the week.

The Live Zoom provided an overview of the company, highlighting an individual(s) who works for the company. He or she discussed their educational pathway and why they decided on advanced manufacturing for their career. After the Live Zoom, students, teachers, and their families were able to explore the facility in a 3D virtual experience.

To view the 3D tours as well as the recordings of the live events, visit www.macombmfgday.com

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